

## *University of Florida/IFAS Pinellas County*

### **We have your target audience!**

Pinellas County UF/IFAS Extension offers classes to a wide variety of audiences. These classes are the perfect opportunity to reach the audience that needs or wants your products or services. Options for showcasing your products or advertising your business include: exhibitor/vendor table; meal, snack, or beverage sponsorships.

You can partner with any of our Program Areas: **Natural Resources** (lawn and garden; Florida-friendly landscaping; landscape or pesticide industry), **Family and Consumer Sciences** (food, nutrition, and finance), **4-H Youth Development** (life skills), **Marine** (fisheries, coastal habitats), **Sustainability** (energy, green housing, home and office) and reach approximately 25 – 150 new customers each class.

Take advantage of this unique opportunity to promote your company, service, or product to a targeted audience.

### **Exhibitors/vendors:**

- Exhibitors/vendors will be provided one 6' table for exhibiting. These spaces are limited. Space will be allocated on a first-come-first-served basis.
- The cost for one 6' table space is \$100.
- Table spaces will be provided in the back of the meeting room, or in adjacent halls or lobby areas.

### **Food/beverage sponsors:**

- The cost for meal sponsors (breakfast and/or lunch) for any one-day event or seminar will depend on the size of the class and what you want to offer.
- The cost for snack sponsors for any one-day event or seminar will depend on the size of the class and what you want to offer.
- Meal sponsors will be provided a verbal 'this meal was sponsored by' a minimum of two times from the podium by the seminar moderator.

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- Snack sponsors will be provided a verbal ‘snacks sponsored by’ one time from the podium by the seminar moderator.

Note: The University of Florida/IFAS in Pinellas County will provide no endorsement of vendor products or services.

**Contact the respective extension agent for exhibitor/vendor or meal/beverage sponsorship opportunities, or if you any questions at:**

Pinellas County Extension Service  
12520 Ulmerton Road, Largo, FL 33774  
Phone: 582-2100  
Fax: 582-2221

**Natural Resources - Commercial Horticulture** (landscape and pesticide industry)

Email: Jane Morse at [jmorse@pinellascounty.org](mailto:jmorse@pinellascounty.org)

**Natural Resources - Urban Horticulture** (home lawn and garden; Florida-friendly landscaping)

Email: Theresa Badurek at [tbadurek@pinellascounty.org](mailto:tbadurek@pinellascounty.org)

**Family and Consumer Sciences** (food, nutrition, finances)

Email: Nan Jensen at [njensen@pinellascounty.org](mailto:njensen@pinellascounty.org)

**4H** (life skills youth development)

Email: Jean Rogalsky at [jrogalsk@pinellascounty.org](mailto:jrogalsk@pinellascounty.org)

**Marine** (fisheries, coastal habitats)

Email: Heather Hammers [hhammers@pinellascounty.org](mailto:hhammers@pinellascounty.org)

**Sustainability** (energy, green business, home and office)

Email: Ramona Madhosingh-Hector at [rmadhosingh-hector@pinellascounty.org](mailto:rmadhosingh-hector@pinellascounty.org)

For a listing of classes/seminars and dates, see our calendar of events at:

[www.pinellascountyextension.org](http://www.pinellascountyextension.org) and select the orange on-line class registration button located at the top right corner of the screen.